

Sacramento Business Journal - March 20, 2000

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# SACRAMENTO Business Journal

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March 20, 2000

### Autovia rolls out in major cities

[Autovia](#) is ready to roll out its e-commerce service linking auto repair shops with parts suppliers in eight major cities. Over the next three months the Sacramento company will launch in San Francisco, Los Angeles, Chicago, Minneapolis, Atlanta, Baltimore, Philadelphia and Washington, D.C. Backed by Internet Capital Group, Cross Point Ventures and Hearst Corp., Autovia is the latest venture for Rod Georgiu, who previously founded Alldata Corp. Autovia's parts service is free of charge to repair shops, and claims to cut the cost of order processing by up to 75 percent for parts suppliers. Its web-based parts catalog includes more than 450 national brands. The company has been testing service in selected markets, including Sacramento.

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