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SACRAMENTO Business Journal

LATEST NEWS

December 22, 2000

Online car-parts company expands catalog

E-commerce company [Autovia of Sacramento](#), which offers vehicle repair shops simultaneous access to hundreds of parts distributors, has beefed up its product lines and catalog.

The company says it has updated 1,084 existing automotive aftermarket manufacturer product lines and added 364 others to its online parts catalog.

Autovia was launched in 1998 by a team of automotive industry experts including Rod Georgiu, former CEO and founder of locally based Alldata.

Autovia is backed by several venture funds, including Internet Capital Group (Nasdaq:ICGE), Crosspoint Ventures and Hearst Corp.

Its Web-based electronic parts catalog includes more than 750 aftermarket part manufacturers. Autovia offers service in selected metropolitan markets and says it plans to expand into the nation's top markets.

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