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Wednesday September 27

AUTOVIA Exec to Discuss How the Internet is Revolutionizing the Automotive Aftermarket Industry

SACRAMENTO, Calif.-- AUTOVIA's Rod Georgiu will discuss how technology can enhance business at this year's eAutoWorld trade show.

After a decade of transforming ALLDATA into the industry's leading provider of diagnostic automotive repair information, Georgiu launched his second company, AUTOVIA, to help automotive parts distributors and repair shops reduce their order processing costs.

Georgiu will discuss how automotive distributors and repair shops can leverage the Internet to reduce significant transaction costs in the automotive aftermarket. Georgiu will also show how AUTOVIA, a business-to-business e-commerce company that uses the Internet to automate the parts ordering process, is helping distributors dramatically cut order processing costs and labor-intensive procedures that cost companies thousands of dollars each year.

eAutoWorld is devoted to exploring how the Internet and e-commerce is impacting the automotive industry, especially auto suppliers and aftermarket parts suppliers. The event brings together the automotive industry's Internet decision-makers, who discuss and learn the latest advances on key issues that effect supply chain efficiencies, collaborative design, distribution channel partnerships/conflicts, aftermarket parts and customer service.

Rod Georgiu is the founder and CEO of AUTOVIA, the first automotive parts network for the automotive industry. He also founded ALLDATA, an industry leader in the sale of diagnostic automotive repair information.

AUTOVIA provides automotive repair shops with simultaneous access to multiple automotive and truck parts distributors. Launched in 1998 by a team of leading automotive industry experts, including Rod Georgiu, AUTOVIA is backed by several venture funds, including Internet Capital Group, Crosspoint Ventures and Hearst Corporation. Its integrated web-based Electronic Parts Catalog includes more than 450 national brands.

Based in Sacramento, [AUTOVIA](#) currently offers service in selected metropolitan markets and plans to expand into the nation's top markets prior to launching internationally in late 2000.

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